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### **Company Profile**

FairyGene Inc. is a leading cosmetics Contract Manufacturing and Private Label company located in the Greater Philadelphia Area, USA. We provide full services for skin, body and hair care industries, including formulation, manufacturing, packaging and labeling, with product dosage forms in liquid, lotion, cream, gel, butter, balm and suspension etc.

#### **Research and Development**

Our R&D team is a group of talented chemists with strong chemistry knowledge beyond cosmetics. We have strong capabilities to develop formulations with natural, green and healthy ingredients, cruelty-free, gluten-free, paraben-free.

#### Manufacturing

Our mixers can handle temperature from -10 oC to 95 oC, either cold, room temperature or hot process.

Our lab homogenizer can mix at up to 10,000 rpm, and plant homogenizer up to 3,000 rpm, to produce stable lotions and creams with high quality.

#### Filling and Packaging

Our filling department is equipment with both cold and hot filling machines.

Our filling and packaging system provides the ability to offer service of filling, capping and labeling with various container shapes, sizes, and a wide range of viscosities.

We have strong container and package supply chain and design capability, helping execute customer final packaging needs with high quality.

#### **Quality Control**

FairyGene quality control system guarantees that all productions to meet the specifications and highest standards. All raw materials will be tested before manufacturing, and equipment will be double checked to ensure that they are clean without any cross contamination. The final product will not be released until complete quality control is done, including microbiological control, chemical and physico-chemical control and stability studies.







## Aloe Sunflower Cleansing Gel

Formula ID: FG-FC003

#### **Description**

This extremely mild cleansing gel is made with soothing sunflower botanicals, Vitamins and Aloe Vera, 100% naturally derived. It dissolves and removes dirty and impurities quickly, while restoring and nourishing all skin types. The gel also creates an essential stratum barrier to protect and strengthen skin, leaving skin ready for serum and moisturizer.

#### **Key Benefits**

- Cleanses skin mildly and effectively
- Moisturizes skin while cleansing
- Promotes collagen formation and lightens skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dullness and Uneven Texture
- Dryness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Lauryl Glucoside (and) Helianthus Annuus (Sunflower) Seed Oil A sulfate-free glucoside surfactant derived from virgin sunflower oil. It has good cleansing ability and nice foaming properties that are both non-drying and non-irritating. It's also rich in Vitamin E, a powerful antioxidant in the body.
- Sodium Ascorbyl Phosphate An active stable vitamin C derivative ingredient for the cosmetics industry. It liberates vitamin C in the skin and protects the cells of the skin, promotes collagen formation, controls the formation of senile keratosis, and lightens dark skin.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Plankton Extract Extracted from the exclusive Scenedesmus phyto plankton. It helps moisturize the skin (by increasing bound water retention and reducing Trans Epidermal Water Loss) while providing exceptional environmental protection and reducing the visible signs of aging.



Clear Light-yellow to Yellow Gel



## Glycolic Acid Purifying Face Wash

Formula ID: FG-FC005

#### **Description**

The daily-use light exfoliating cleanser features 8% glycolic acid to renew and revitalize skin, cleanses dirty and excess oil, clears congested pores as well. The vitamin C, aloe and other selected natural plant extracts bring extensive nutrition to the skin, leaving skin hydrated and brightened.

#### **Key Benefits**

- Revitalizes skin with gentle exfoliating
- Reduces the appearance of fine lines and wrinkles
- Moisturizes skin while cleansing
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Pores, Acne and Blemishes
- Fine Lines and Wrinkles
- Oiliness
- Dryness

#### **Recommended Skin Type**

• Normal, Dry, Combination, and Oily

#### **Ingredient Highlights**

- Glycolic Acid A naturally occurring alpha hydroxy acids (or AHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Sodium PCA Commonly referred to as the Natural Moisturizing Factor, Sodium PCA occurs naturally in human skin and is responsible for binding moisture to the cells. It is a high performance humectant that can hold several times its weight in water.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Panthenol A plant-derived provitamin of B5. This ingredient has many beneficial uses to improve skin appearance because of its humectant properties. It helps soothe oxidative stress like redness, lines, and callouses.
- Calendula Officinalis Flower Extract A natural extract of the flowers of Calendula Officinalis. Calendula has anti-inflammatory, antibacterial and antiseptic properties. It has been used to treat dry or damaged skin, heal wounds, burns, eczema and other inflammatory skin conditions.





White to Light-yellow Cream



## **Retinol Ant-aging Facial Cleanser**

Formula ID: FG-SFC013

#### **Description**

This creamy super mild sulfate-free cleanser features retinol to prevent skin aging, smooth out fine lines and wrinkles, brighten dull skin and fade dark age spots. Formulated with Hyaluronic Acid, Algae Extract and hydrolyzed plant proteins, this product leaves your skin extremely hydrated while removing dirty and impurities.

#### **Key Benefits**

- Cleanses skin mildly and effectively
- Moisturizes skin while cleansing
- Reduces the appearance of fine lines and wrinkles
- Brighten dull skin and fade dark age spots
- Regulate oily skin and minimize breakouts

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dullness and Uneven Texture
- Dryness
- Oiliness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Retinol Commonly known as Vitamin A. Vitamin A is a powerful antioxidant that the body uses to maintain healthy skin, teeth, and vision. Retinol works in skin by promoting faster growth rates, thus producing fresher, livelier skin. As an antioxidant, retinol helps prevent skin aging, smooth out fine lines and wrinkles, brighten dull skin and fade dark age spots.
- Tocopherol Vitamin E, an antioxidant which protects the skin from various deleterious effects due to solar radiation by acting as a free-radical scavenger. It offers significant antioxidant properties to help defend from pollution and other environmental stressors that would otherwise weaken skin, causing unwanted changes.
- Algae Extract The polysaccharide extracted from brown algae. It contains L-fucose, glucuronic acid, and has excellent moisturizing and emolliating
  character. It has the ability to accelerate the cell division and to activate the cells as well.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.





Light-yellow Cream



## **Cucumber Refreshing Cleanser**

Formula ID: FG-SFC014

#### **Description**

This sulfate-free face cleansing gel removes dirty and impurities from skin gently but completely. Featuring Cucumber Extract, Aloe juice, Allantoin, Vitamin E and Jojoba oil, it soothes and moisturizes skin deeply, and protects the skin by neutralizing harmful free-radicals that are present in the environment.

#### **Key Benefits**

- Cleanses skin mildly and effectively
- Moisturizes skin while cleansing
- Reduces the appearance of fine lines and wrinkles
- Soothes skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dullness and Uneven Texture
- Dryness
- Oiliness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Cucumber Extract Cucumber is a vegetable rich in vitamin C and vitamin B. It has trans-epidermal water loss (TEWL) regulatory activity. This activity is due to the vitamins and carbohydrates in cucumber. Cucumber extract is an excellent treatment for skin rash, inflammation, etc., when applied as a lotion or used to wash the affected zone. Furthermore, it works wonderfully to smooth the skin and erase skin spots, freckles and wrinkles, thus rejuvenating the skin.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.





Clear Colorless to Light-yellow Gel



## Jojoba Exfoliating Face Scrub

Formula ID: FG-SFS005

#### **Description**

Using 100% natural and perfectly spherical Jojoba Beads, the gel formula gently rolls across the skin to lift away dead skin cells and impurities leaving zero damage to skin. Skin feels soft, smooth and nourished.

#### **Key Benefits**

- Cleanses skin mildly and effectively
- Moisturizes skin while cleansing
- Reduces the appearance of fine lines and wrinkles
- Brighten dull skin and fade dark age spots
- Regulate oily skin and minimize breakouts

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dullness and Uneven Texture
- Dryness
- Oiliness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Lauryl Glucoside (and) Helianthus Annuus (Sunflower) Seed Oil A sulfate-free glucoside surfactant derived from virgin sunflower oil. It has good cleansing ability and nice foaming properties that are both non-drying and non-irritating. It's also rich in Vitamin E, a powerful antioxidant in the body.
- Sodium Ascorbyl Phosphate An active stable vitamin C derivative ingredient for the cosmetics industry. It liberates vitamin C in the skin and protects the cells of the skin, promotes collagen formation, controls the formation of senile keratosis, and lightens dark skin.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Jojoba Esters The hard, smooth, free-flowing botanical microspheres are made from 100% natural Jojoba Esters. It provides gentle and effective exfoliation to the skin.





Clear Gel with Beads



## **Anti-polluting & Hydrating Toner**

Formula ID: FG-FT001

#### **Description**

The transparent tonic liquid features the natural light-blue colored Malachite Extract. The toner is a perfect anti-polluting and hydrating product which soothes dry, flaky skin and helps revitalize and recover moisture loss while infusing skin with anti-aging antioxidants. Meanwhile, it helps detox the skin and brings protection against environmental aggressions and pollution.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Protects skin against environmental aggressions and pollution
- Moisturizes skin deeply
- Soothes skin
- Repair skin damages

#### **Target Concerns**

- Fine Lines and Wrinkles
- Environmental aggressions and pollution
- Skin damages
- Dryness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Malachite Extract An innovative active mineral extract rich in trace elements and copper. As a powerful antioxidant, it helps detox the skin and brings protection against environmental aggressions and pollution perfect for lines targeting the urban consumer.
- Algae Extract The polysaccharide extracted from brown algae. It contains L-fucose, glucuronic acid, and has excellent moisturizing and emolliating character. It has the ability to accelerate the cell division and to activate the cells as well.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Chamomilla Recutita (Matricaria) Flower Extract A natural extract of the flowers of Chamomilla Recutita. It's active constituents are flavonoids, (Apigenin derivatives), sesquiterpenes and coumarins. Chamomile is beneficial as an anti-inflammatory and also as a mild sedative, reduces redness and soothe the skin.





Clear Light-blue Liquid



## **Glycolic Acid Resurfacing Toner**

Formula ID: FG-FT002

#### **Description**

This toning complex with glycolic acid chemically exfoliates the skin's surface to help reduce the appearance of fine lines, wrinkles, pores, and uneven skin tone—all while helping to brighten, clarify, and smooth. With sodium PCA, aloe vera and botanicals, the formula helps soothe and calm the complexion, and leaves skin hydrated.

#### **Key Benefits**

- Revitalizes skin
- Reduces the appearance of fine lines and wrinkles
- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Pores, Acne and Blemishes
- Fine Lines and Wrinkles
- Oiliness
- Drvness

#### **Recommended Skin Type**

• Normal, Dry, Combination, and Oily

#### **Ingredient Highlights**

- Glycolic Acid A naturally occurring alpha hydroxy acids (orAHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Sodium PCA Commonly referred to as the Natural Moisturizing Factor, Sodium PCA occurs naturally in human skin and is responsible for binding moisture to the cells. It is a high performance humectant that can hold several times its weight in water.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Chamomilla Recutita (Matricaria) Flower Extract A natural extract of the flowers of Chamomilla Recutita. It's active constituents are flavonoids, (Apigenin derivatives), sesquiterpenes and coumarins. Chamomile is beneficial as an anti-inflammatory and also as a mild sedative, reduces redness and soothe the skin.
- Centella Asiatica Extract An extract from Centella asiatica, a medicinal herb widely used in traditional oriental medicine for the treatment of skin diseases and for wound healing. Scientific research has proven its wound healing properties, and found that bioactive compounds, such as asiatic acid, asiaticoside, madecassic acid and madecassoside, are the main compounds responsible for its anti-inflammatory actions.





Clear Colorless to Light-yellow Liquid



## **Aloe Soothing Toner**

Formula ID: FG-SFT007

#### **Description**

This face toner with unique light gel texture features Aloe Vera Juice, Hyaluronic Acid and Vitamins, helps gently remove excess oil and balances skin's pH while hydrating and refreshing your skin.

#### **Key Benefits**

- Revitalizes skin
- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Skin damages
- Fine Lines and Wrinkles
- Oiliness
- Dryness

#### **Recommended Skin Type**

Normal, Dry, Combination, and Oily





Clear Colorless to Light-yellow Llight Gel

Suggested Packaging 8-12 floz



- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.character. It has the ability to accelerate the cell division and to activate the cells as well.
- Camellia Sinensis Leaf Extract A natural extract of the young leaves of Green Tea. It contains antioxidants and is effective for protecting skin cells against damage from sun exposure.

## Collagen Booster Serum

Formula ID: FG-SR001

#### **Description**

This Collagen Boosting Serum not only supplements collagen to the skin, but also stimulates and promotes collagen synthesis, therefore it helps to enhance the natural beauty of skin and retain moisture, softens and smooths for a radiant looking complexion. Add to daily routine to help reduce the appearance of fine lines and wrinkles for healthy, younger looking skin.

#### **Key Benefits**

- Stimulates collagen synthesis
- Promotes collagen formation
- Reduces wrinkles and fine lines
- Moisturizes skin
- Soothes skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dullness and Uneven Texture
- Loss of Firmness and Elasticity
- Dryness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Soluble Collagen The undamaged collagen has strong affinity and substantivity to human skin. With its extremely high water-binding capacity, it nurtures the skin instantly, effectively and noticeably. Research shows that soluble collagen improves the biomechanical properties of skin, boosts the skin's natural processes of regeneration, rejuvenates the texture and elasticity of facial skin, contours are tightened, skin complexion appears plumper, smoother and more even. At the same time, it restores moisture, skin's cushion and its bounce, and helps to reduce the appearance of expression lines.
- Ascorbyl Glucoside Glucose stabilized vitamin C, whitening, anti-pollution and UV induced cell damage protection preventing from pigmentation and aging. It is proven efficacy in antioxidant activity, in inflammation mitigation, in collagen stimulation, and for inhibition of melanogenesis.
- Palmitoyl Tripeptide-5 A patented peptide that helps slow down the skin aging process. It mimics the body's own mechanism, simultaneously boosting collagen production and protecting against collagen degradation.
- Algae Extract The polysaccharide extracted from brown algae. It contains L-fucose, glucuronic acid, and has excellent moisturizing and emolliating character. It has the ability to accelerate the cell division and to activate the cells as well.
- Rosmarinus Officinalis (Rosemary) Leaf Extract A natural extract of the leaves of Rosmarinus officinalis. Rosemary is an anti-inflammatory, antioxidant and astringent which is for anti-aging, skin lightening and to stimulate blood flow. Rosemary also has soothing properties.





Clear Colorless to Light-yellow Light Gel



## Hyaluronic Acid Moisturizing Serum

Formula ID: FG-SSR009

#### **Description**

This intense moisturizing serum is powered by Hyaluronic acid, Vitamins, Algae polysaccharides and other botanicals. It boosts hydration for smooth, supple skin all day, instantly absorbs to quench skin and deliver higher hydration levels for fully hydrated skin that glows day after day.

#### **Key Benefits**

- Moisturizes skin deeply
- Restores skin firmness and elasticity
- Soothes skin

#### **Target Concerns**

- Dryness
- Loss of Firmness and Elasticity

#### **Recommended Skin Type**

All skin types





Clear Colorless to Light-yellow Light Gel

#### Suggested Packaging 1 floz



- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural
  and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring
  suppleness.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Algae Extract The polysaccharide extracted from brown algae. It contains L-fucose, glucuronic acid, and has excellent moisturizing and emolliating character. It has the ability to accelerate the cell division and to activate the cells as well.
- Camellia Sinensis Leaf Extract A natural extract of the young leaves of White Tea. It contains antioxidants and is effective for protecting skin cells against damage from sun exposure.

## Glycolic Acid Anti-aging Serum

Formula ID: FG-SSR012

#### **Description**

The Glycolic Acid Serum resurfaces congested skin by lifting away dead skin cells to visibly improve skin tone, texture, fine lines, wrinkles, and pores. Plus, it's formulated with Sodium PCA, Vitamin E and Bisabolol to help hydrate and nourish skin, and provide a supple feel.

#### **Key Benefits**

- Revitalizes skin
- Reduces the appearance of fine lines and wrinkles
- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Pores, Acne and Blemishes
- Fine Lines and Wrinkles
- Oiliness
- Dryness

#### **Recommended Skin Type**

• Normal, Dry, Combination, and Oily

#### **Ingredient Highlights**

- Glycolic Acid A naturally occurring alpha hydroxy acids (orAHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Sodium PCA Commonly referred to as the Natural Moisturizing Factor, Sodium PCA occurs naturally in human skin and is responsible for binding moisture to the cells. It is a high performance humectant that can hold several times its weight in water.
- Tocopheryl Acetate Vitamin E, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Alpha-Bisabolol Alpha-Bisabolol Natural has been shown to possess anti-inflammation and wound healing properties as well as antibacterial effects. It
  has many benefits, such as anti-inflammatory, bactericidal and antimycotic properties.





Clear Colorless to Light-yellow Light Gel



## Vitamin AgeSpot Serum

Formula ID: FG-SSR026-C2

#### **Description**

This serum with a combination of Vitamin C (20%), B3, Hyaluronic acid and plant extracts targets multiple skin-lightening mechanisms and diminishes the signs of aging by reducing the appearance of fine lines, wrinkles and age spots.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Promotes collagen formation
- Lightens dark skin
- Moisturizes skin deeply
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dark skin
- Dullness and Uneven Texture
- Dryness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Sodium Ascorbyl Phosphate An active stable vitamin C derivative ingredient for the cosmetics industry. It liberates vitamin C in the skin and protects the cells of the skin, promotes collagen formation, controls the formation of senile keratosis, and lightens dark skin.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Rosmarinus Officinalis (Rosemary) Leaf Extract A natural extract of the leaves of Rosmarinus officinalis. Rosemary is an anti-inflammatory, antioxidant and astringent which is for anti-aging, skin lightening and to stimulate blood flow. Rosemary also has soothing properties.





Clear Light-yellow Light Gel



### Multi Vitamin Serum with Retinol

Formula ID: FG-SR002-MV

#### **Description**

This unique Multi Vitamin Serum is formulated with Vitamin A, B3, B5, C and E to nourish your skin, lighten the dull and dark spots, and stimulate the collagen synthesis. Rich in anti-oxidants, it helps prevent skin aging and smooth out the existing fine lines and wrinkles.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Promotes collagen formation
- Brighten dull skin and fade dark age spots
- Moisturizes skin deeply
- Regulate oily skin and minimize breakouts

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dark skin
- Dullness and Uneven Texture
- Dryness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Retinol Commonly known as Vitamin A. Vitamin A is a powerful antioxidant that the body uses to maintain healthy skin, teeth, and vision. Retinol works in skin by promoting faster growth rates, thus producing fresher, livelier skin. As an antioxidant, retinol helps prevent skin aging, smooth out fine lines and wrinkles, brighten dull skin and fade dark age spots.
- Tocopherol Vitamin E, an antioxidant which protects the skin from various deleterious effects due to solar radiation by acting as a free-radical scavenger. It offers significant antioxidant properties to help defend from pollution and other environmental stressors that would otherwise weaken skin, causing unwanted changes.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Sodium Ascorbyl Phosphate An active stable vitamin C derivative ingredient for the cosmetics industry. It liberates vitamin C in the skin and protects the cells of the skin, promotes collagen formation, controls the formation of senile keratosis, and lightens dark skin.
- Panthenol A plant-derived provitamin of B5. This ingredient has many beneficial uses to improve skin appearance because of its humectant properties. It helps soothe oxidative stress like redness, lines, and callouses.





Translucent Light Gel



## **Brightening Serum**

Formula ID: FG-SSR024

#### **Description**

This powerful brightening serum features Alpha-Arbutin and Tranexamic Acid to strongly inhibit the formation of melanin, thus generating the effect of whitening face and eliminating dark spots. Meanwhile, formulated with Acetyl Glucosamine and Niacinamide, this serum functions as a natural exfoliating regulator, and whitens skin furthermore.

#### **Key Benefits**

- Brighten dull skin and fade dark spots
- Moisturizes skin deeply
- Regulate oily skin and minimize breakouts

#### **Target Concerns**

- Dark spots
- Dullness and Uneven Texture
- Drvness

#### **Recommended Skin Type**

All skin types

## Innovative Cosmetics from Concept to Reality



Clear Colorless to Light-yellow Light Gel

Suggested Packaging 1 floz



- Alpha-Arbutin A biosynthetic active ingredient which promotes lightening and even skin tone on all skin types. It has a higher ability in inhibiting melanin than current freckle-eliminating active agent of the same kind. It can strongly inhibit the formation of melanin, thus generating the effect of whitening face and eliminating freckles.
- Tranexamic Acid An internationally recognized skin whitening ingredient. It can prevent Melanin synthesis by inhibiting the key transcription factors of MITF, thus eliminating or reducing Chloasma (Chloasma is a disease caused by metabolic disorder of skin pigment) from the root. Meanwhile, Tranexamic Acid inhibits the synthesis of Interleukin and Prostaglandin, so it exhibits strong anti-inflammatory effects as well.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Acetyl Glucosamine A small amino monosaccharide molecule obtained by bio-fermentation. It possesses excellent transdermal absorption and can improve the skin hydration, so it is a unique high-quality moisturizer. Additionally, it promotes HA synthesis, functions as a natural exfoliating regulator, and whitens skin, especially when applied with nicotinamide.

### **Dark Spot Correcting Serum**

Formula ID: FG-SSR023

#### **Description**

The dark spot corrector features Radianskin, an innovative ingredient to erase dark spots from the face and the hands, Meanwhile, formulated with Kojic Acid, Acetyl Glucosamine and Niacinamide, this serum functions as a natural exfoliating regulator, and whitens skin furthermore.

#### **Key Benefits**

- Brighten dull skin and fade dark spots
- Moisturizes skin deeply
- Regulate oily skin and minimize breakouts

#### **Target Concerns**

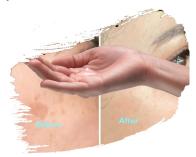
- Dark spots
- Dullness and Uneven Texture
- Drvness

#### **Recommended Skin Type**

All skin types

## Innovative from Cond

Innovative Cosmetics from Concept to Reality



Clear Colorless to Light-yellow Light Gel

Suggested Packaging 1 floz



- Radianskin It is the latest spot removal active, safely prevents melanogenesis in vitro better than ascorbyl glucoside, kojic acid, and arbutin and has
  equivalent efficacy to hydroquinone without cytotoxicity. It inhibits melanin transfer with great efficacy and prevents UVB damage. It is clinically proven
  to visibly reduce dark spots within two weeks.
- Kojic Acid A specialized inhibitor for melanin. It can prevent the tyrosinase activity through synthesizing with copper ion in the cells after it enters skin cells. So, it is used for skin lightening and anti-melasma. Effective for inhibiting melanin production, tyrosinase inhibitor.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Acetyl Glucosamine A small amino monosaccharide molecule obtained by bio-fermentation. It possesses excellent transdermal absorption and can improve the skin hydration, so it is a unique high-quality moisturizer. Additionally, it promotes HA synthesis, functions as a natural exfoliating regulator, and whitens skin, especially when applied with nicotinamide.

## Retinol & Peptide Night Repair Serum

Formula ID: FG-SSR030

#### **Description**

This powerful peptide serum with blended peptides, Retinol, Hyaluronic acid and natural oils helps to promote skin repair overnight. It strengthens skin's natural barrier to prevent future damage, while improving its ability to lock in moisture so skin looks instantly smoother. Moreover, the serum helps to reduce the look of fine lines and wrinkles over time.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Slows down skin aging process
- Moisturizes skin deeply
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dullness and Uneven Texture
- Loss of Firmness and Elasticity
- Drvness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Retinol Commonly known as Vitamin A. Vitamin A is a powerful antioxidant that the body uses to maintain healthy skin, teeth, and vision. Retinol works in skin by promoting faster growth rates, thus producing fresher, livelier skin. As an antioxidant, retinol helps prevent skin aging, smooth out fine lines and wrinkles, brighten dull skin and fade dark age spots.
- Palmitoyl Tripeptide-1 (and) Palmitoyl Tetrapeptide-7 Known as Matrixyl™ 3000. It is a synergy of two matrikines, Pal-GHK and Pal-GQPR, that repair the cutaneous damages of age. This product is used in anti-wrinkle applications. It contains matrikines which are messengers of cutaneous restructuration and repair. They activate the neosynthesis of extracellular matrix macromecules providing this product with a visible anti-wrinkle efficacy. Matrixyl™ 3000 is water soluble.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.
- Rosmarinus Officinalis (Rosemary) Leaf Extract A natural extract of the leaves of Rosmarinus officinalis. Rosemary is an anti-inflammatory, antioxidant and astringent which is for anti-aging, skin lightening and to stimulate blood flow. Rosemary also has soothing properties.





Light-yellow Lotion



### Multi Vitamin Moisturizer

Formula ID: FG-DC004

#### **Description**

This creamy moisturizer with multivitamin gives skin a vibrant, healthy-looking complexion. Powered by Vitamin C, E, and B5, organic plant extracts and revitalizing minerals, the moisturizer instantly awakens the skin and promotes a glowing complexion.

#### **Key Benefits**

- Moisturizes skin with 3D hydration
- Enhances collagen production
- Strengthens the skin barrier
- Soothes oxidative stress

#### **Target Concerns**

- Dryness
- Redness
- Oxidative stress like lines and callouses

#### **Recommended Skin Type**

All skin types





White to Light-yellow Lotion/Cream

Suggested Packaging 1.7 oz



- 3-Glyceryl Ascorbate A novel moisturizing vitamin C derivative. In addition to its excellent skin-moisturizing effect and inhibitory effect on melanin production, it has good cost benefits, that enhances collagen production, and exerts an intracellular antioxidant effect.
- Retinol Commonly known as Vitamin A. Vitamin A is a powerful antioxidant that the body uses to maintain healthy skin, teeth, and vision. Retinol works in skin by promoting faster growth rates, thus producing fresher, livelier skin. As an antioxidant, retinol helps prevent skin aging, smooth out fine lines and wrinkles, brighten dull skin and fade dark age spots.
- Tocopheryl Acetate Vitamin E, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Panthenol A plant-derived provitamin of B5. This ingredient has many beneficial uses to improve skin appearance because of its humectant properties. It helps soothe oxidative stress like redness, lines, and callouses.
- Niacinamide Vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.

## **Retinol Nourishing Moisturizer**

Formula ID: FG-DC005

#### **Description**

This moisturizer features Retinol to help prevent skin aging, smooth out fine lines and wrinkles, brighten dull skin and fade dark age spots. Formulated with Vitamin E, Hyaluronic Acid, Algae Extract and Squalane, it provides a natural and hydrating touch, offers intense moisturizing and skin-nourishing properties to skin. Works on all skin types.

#### **Key Benefits**

- Moisturizes skin with 3D hydration
- Reduce wrinkles and fine lines
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Dryness
- Redness
- Skin damages

#### **Recommended Skin Type**

All skin types





Light-yellow Lotion/Cream

Suggested Packaging 1.7 oz



- Retinol Commonly known as Vitamin A. Vitamin A is a powerful antioxidant that the body uses to maintain healthy skin, teeth, and vision. Retinol works in skin by promoting faster growth rates, thus producing fresher, livelier skin. As an antioxidant, retinol helps protect cells from the dangerous side effects of oxidation.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.
- Squalane 100% plant-based emollient derived from plant sugars (sugar cane). Squalane occurs naturally in the lipidic layers of the skin and prevents moisture loss while restoring the skin's suppleness and flexibility. Squalane is highly resistant to oxidation and has a high affinity to skin cells due to its skin-identical structure.

## Glycolic Acid Lightening Moisturizer

Formula ID: FG-SDC008

#### **Description**

This light exfoliating moisturizer features two alpha hydroxy acids (AHAs), Glycolic Acid and Lactic Acid, to rejuvenate the skin, reduce fine lines and wrinkles, as well as brighten the dull spots while bringing extremely hydration to your skin. Formulated with vitamins, Aloe Vera and botanical oxidants, this product nourishes, tones and soothes your skin for all day long.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Removes skin dead cells
- Moisturizes skin
- Brightens skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dull skin and age spots
- Skin drynesss

#### **Recommended Skin Type**

• All skin types



Innovative Cosmetics from Concept to Reality



White to Light-yellow Cream

Suggested Packaging 1.7 oz



- Glycolic Acid A naturally occurring alpha hydroxy acids (or AHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Lactic acid A hydrating alpha hydroxy acid (AHA) which brightens, smooths, and evens skin, while also making it look firmer. It helps reduce the appearance of fine lines, wrinkles, and dark spots.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.
- Algae Extract The polysaccharide extracted from brown algae. It contains L-fucose, glucuronic acid, and has excellent moisturizing and emolliating character. It has the ability to accelerate the cell division and to activate the cells as well.

## **Brightening & Deep Moisturizing Cream**

Formula ID: FG-DC003

#### Description

This moisturizing cream features Hexylresorcinol (Synovea® HR), the new gold standard in skin lightening, to brighten and whiten skin by preventing from pigmentation and aging. Incorporated with Acetyl Glucosamine and Niacinamide, this serum functions as a natural exfoliating regulator, and whitens skin furthermore.

#### **Key Benefits**

- Brightens and whitens skin
- Moisturizes skin with 3D hydration
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Dryness
- Redness
- Dullness and Uneven Texture
- Skin damages

#### **Recommended Skin Type**

All skin types

## Innovative Cosmetics from Concept to Reality



White to Light-yellow Cream

Suggested Packaging 1.7 oz



- Hexylresorcinol A skin lightener/even-toner under the trade name Synovea® HR, the new gold standard in skin lightening. It works by modulating the melanogenesis pathway and is a stimulator of glutathione. Hexylresorcinol is clinically proven to be four-times more effective than Hydroquinone, and clinically proven to work for normal and hyper-pigmented skin & all races.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Acetyl Glucosamine A small amino monosaccharide molecule obtained by bio-fermentation. It possesses excellent transdermal absorption and can improve the skin hydration, so it is a unique high-quality moisturizer. Additionally, it promotes HA synthesis, functions as a natural exfoliating regulator, and whitens skin, especially when applied with nicotinamide.
- Glycyrrhiza Glabra (Licorice) Extract A natural extract of the root of Glycyrrhiza Glabra. Licorice root has anti-microbial, anti-irritant and anti-inflammatory properties and can be used for skin brightening and whitening.

## **Bakuchiol Rejuvenating Moisturizer**

Formula ID: FG-DC004-B

#### **Description**

This light-weight moisturizer features bakuchiol, a powerful plant-based alternative to Retinol, triggering the genetic pathway in skin cells to create several types of collagen that are useful in skin health and anti-aging. Incorprated with Ceramide, Vitamin C, Vitamin B and Resveratrol, this moisturizer hyrates and brightens skin, improving skin color and elasticity as well.

#### **Key Benefits**

- Moisturizes skin with 3D hydration
- Enhances collagen production
- Reduces wrinkles and fine lines
- Soothes oxidative stress

#### **Target Concerns**

- Dryness
- Wrinkles and fine lines
- Oxidative stress like lines and callouses

#### **Recommended Skin Type**

All skin types

## Innovative Cosmetics from Concept to Reality



White to Light-yellow Lotion/Cream

Suggested Packaging 1.7 oz



- Bakuchiol It is the first natural alternative to Retinol without having any of the negatives associated with Retinol. Bakuchiol has clinically demonstrated to reduce hyperpigmentation and wrinkles as efficiently as retinol, with a better skin tolerance.
- 3-O-Ethyl Ascorbic Acid A stable ascorbic acid derivative, for whitening and anti-aging products. It can also inhibit the activity of tyrosinase copper ions effectively inhibit the formation of melanin. It can inhibit the inflammation of the skin and improving skin color and elasticity.
- Ceramide Ceramide reinforces the skins natural protective lipid barrier. It supports the renewal of the skin's natural protective layer and form an effective barrier against moisture loss. The human-skin-identical molecule is therefore particularly suitable for long term protection and repair of sensitive and dry skin.
- Resveratrol A natural polyphenol and powerful antioxidant that contains intracellular antioxidant activity and is a powerful anti-aging in a stable form. Resveratrol soothes inflammation and promotes even skin tone as well as provides antimicrobial benefits. It is reported as an anti-inflammatory and antiproliferative agent that interferes with carcinogenesis.
- Niacinamide Vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.

## **Retinol & Peptide Repairing Night Cream**

Formula ID: FG-SNC005

#### **Description**

This night cream features Retinol and Peptide blends including Matrixyl 3000 and Argireline. It reduces muscle contraction and therefore reduces formation of express lines, helps improve firmness and elasticity to restore youthful-looking contours, as the intensely nourishing, moisturizing formula melts into skin for a supple, vibrant complexion.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Slows down skin aging process
- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dullness and Uneven Texture
- Loss of Firmness and Elasticity
- Drvness

#### **Recommended Skin Type**

All mature skin

### Ingredient Highlights

- Retinol Commonly known as Vitamin A. Vitamin A is a powerful antioxidant that the body uses to maintain healthy skin, teeth, and vision. Retinol works in skin by promoting faster growth rates, thus producing fresher, livelier skin. As an antioxidant, retinol helps prevent skin aging, smooth out fine lines and wrinkles, brighten dull skin and fade dark age spots.
- Palmitoyl Tripeptide-1 (and) Palmitoyl Tetrapeptide-7 Known as Matrixyl<sup>TM</sup> 3000. It is a synergy of two matrikines, Pal-GHK and Pal-GQPR, that repair the cutaneous damages of age. This product is used in anti-wrinkle applications. It contains matrikines which are messengers of cutaneous restructuration and repair. They activate the neosynthesis of extracellular matrix macromecules providing this product with a visible anti-wrinkle efficacy.
- Acetyl Hexapeptide-8 Known as Argireline®. It is the first anti-wrinkle hexapeptide with a Botulinum Toxin-like mechanism of action. It reduces the depth of the wrinkles on the face caused by the contraction of muscles of facial expression, especially in the forehead and around the eyes.
- Ginkgo Biloba Leaf Extract A natural extract of the leaves of Ginkgo Biloba. Ginkgo leaves contain antioxidants and can be used for anti-aging and circulation improvement. It's also a soothing and lenitive, anti-inflammatory natural ingredient for sensitive skin.





Light-yellow Cream



## Glycolic Acid & Peptide Anti-aging Night Cream

Formula ID: FG-SNC004

#### **Description**

This night cream is formulated with Glycolic Acid and Peptide blends including Matrixyl 3000 and Argireline to reduces wrinkes and express lines, removing the outer layer of dead skin and bringing a new layer of skin to the surface.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Slows down skin aging process
- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dullness and Uneven Texture
- Loss of Firmness and Elasticity
- Dryness

#### **Recommended Skin Type**

All mature skin

## Ingredient Highlights

- Glycolic Acid A naturally occurring alpha hydroxy acids (orAHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Palmitoyl Tripeptide-1 (and) Palmitoyl Tetrapeptide-7 Known as Matrixyl<sup>TM</sup> 3000. It is a synergy of two matrikines, Pal-GHK and Pal-GQPR, that repair the cutaneous damages of age. This product is used in anti-wrinkle applications. It contains matrikines which are messengers of cutaneous restructuration and repair. They activate the neosynthesis of extracellular matrix macromecules providing this product with a visible anti-wrinkle efficacy.
- Acetyl Hexapeptide-8 Known as Argireline®. It is the first anti-wrinkle hexapeptide with a Botulinum Toxin-like mechanism of action. It reduces the depth of the wrinkles on the face caused by the contraction of muscles of facial expression, especially in the forehead and around the eyes.
- Tocopheryl Acetate Vitamin E, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.



Innovative Cosmetics from Concept to Reality



White to Light-yellow Cream



## **Anti-Puffing & Brightening Eye Gel**

Formula ID: FG-EC001

#### **Description**

This fresh gel for the area around the eyes is formulated with Glycine Soja (Soybean) Protein and Hydrolyzed Rice Protein, which reduces dark circles and eye puffiness by improving microcirculation and reducing the effects of free radicals. At the same time, the formula exerts a rapid and perceptible tightening effect while hydrating the skin.

#### **Key Benefits**

- Reduces the appearance of under-eye dark circle
- Reduces eye puffiness
- Reduces wrinkles and fine lines
- Tightens skin
- Moisturizes skin

#### **Target Concerns**

- Under-eve dark circle
- Eye puffiness
- Fine Lines and Wrinkles
- Loss of Firmness and Elasticity
- Dryness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Glycine Soja (Soybean) Protein (and) Hydrolyzed Rice Protein (and) Superoxide Dismutase A unique, high performing complex that protects and strengthens the delicate skin under the eyes. It visibly reduces the appearance of under-eye dark circle and eye puffiness. Clinical studies confirm an improvement of the skin texture by more than 30% in only 4 weeks.
- Dipeptide Diaminobutyroyl Benzylamide Diacetate A small peptide that works synergistically with skin's own processes to helps reduce the appearance of wrinkles and laughter lines fast.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.
- Camellia Sinensis Leaf Extract A natural extract of the young leaves of White Tea. It contains antioxidants and is effective for protecting skin cells against damage from sun exposure.
- Witch Hazel A plant extract of Hamamelis virginiana that provides astringent, anti-inflammatory and anti-bacterial effects for the treatment of oily skin, after-shaves, hair care and skin tonics.





Clear Colorless to Light-yellow Gel

Suggested Packaging 0.5-1 oz



## Retinol & Peptide Anti-aging Eye Cream

Formula ID: FG-EC003

#### **Description**

This powerful eye cream features blend of peptides, MSM, Caffeine, Retinol and other Vitamins that fix aging problems around the eye, reducing the appearance of dark circle, puffiness, wrinkles and fine lines, while tightening and hydrating the skin. Rich of natural oils and botanicals, the formula protects the skin around eye against inflammatory, irritation, redness and dryness.

#### **Key Benefits**

- Reduces the appearance of under-eye dark circle
- Reduces eye puffiness
- Reduces wrinkles and fine lines
- Tightens skin
- Moisturizes skin

#### **Target Concerns**

- Under-eye dark circle
- Eye puffiness
- Fine Lines and Wrinkles
- Loss of Firmness and Elasticity
- Dryness

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Retinol Commonly known as Vitamin A. Vitamin A is a powerful antioxidant that the body uses to maintain healthy skin, teeth, and vision. Retinol works in skin by promoting faster growth rates, thus producing fresher, livelier skin. As an antioxidant, retinol helps prevent skin aging, smooth out fine lines and wrinkles, brighten dull skin and fade dark age spots.
- Palmitoyl Tripeptide-1 (and) Palmitoyl Tetrapeptide-7 Known as Matrixyl<sup>TM</sup> 3000. It is a synergy of two matrikines, Pal-GHK and Pal-GQPR, that repair the cutaneous damages of age. This product is used in anti-wrinkle applications. It contains matrikines which are messengers of cutaneous restructuration and repair. They activate the neosynthesis of extracellular matrix macromecules providing this product with a visible anti-wrinkle efficacy.
- Glycine Soja (Soybean) Protein (and) Hydrolyzed Rice Protein (and) Superoxide Dismutase A unique, high performing complex that protects and strengthens the delicate skin under the eyes. It visibly reduces the appearance of under-eye dark circle and eye puffiness. Clinical studies confirm an improvement of the skin texture by more than 30% in only 4 weeks.
- Ferulic Acid A common phenolic acid in plant kingdom. It combines with polysaccharide and protein in plant cell wall to form the structure of cell wall. In recent years, it has been discovered that ferulic acid is a new non-peptide endothelin antagonist with whitening effect and also has anti-free radicals, antioxidants, promotes blood microcirculation, bodybuilding and skin protection.



Innovative Cosmetics from Concept to Reality



White to Light-yellow Cream

Suggested Packaging 0.5-1 oz



## **AHA & Peptide Anti-aging Eye Cream**

Formula ID: FG-SEC004

#### **Description**

This anti-aging eye cream is infused with Glycolic Acid (AHA) and peptides to rejuvenate the skin, reduce fine lines and wrinkles, as well as lighten the dull spots, thus reduces the eye dark circles and puffiness. Rich in vitamins and botanicals including Aloe Vera and Witch Hazel, this product nourishes, tightens, tones and soothes the skin around your eyes.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Reduces eye puffiness and dark-circles
- Removes skin dead cells
- Repairs skin damages
- Brightens skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Eye puffiness and dark-circles
- Dull skin and age spots
- Skin dryness

#### **Recommended Skin Type**

All skin types

## Innovative Cosmetics from Concept to Reality



White to Light-yellow Creaml

Suggested Packaging 0.5-1 oz



- Glycolic Acid A naturally occurring alpha hydroxy acids (or AHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Palmitoyl Tripeptide-1 (and) Palmitoyl Tetrapeptide-7 Known as Matrixyl™ 3000. It is a synergy of two matrikines, Pal-GHK and Pal-GQPR, that repair the cutaneous damages of age. This product is used in anti-wrinkle applications. It contains matrikines which are messengers of cutaneous restructuration and repair. They activate the neosynthesis of extracellular matrix macromecules providing this product with a visible anti-wrinkle efficacy.
- Methylsulfonylmethane (MSM) a sulfur-containing ingredient found naturally in plants, animals and humans. It reduces the release of molecules associated with inflammation, as well as boost levels of the powerful antioxidant glutathione.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Witch Hazel A plant extract of Hamamelis virginiana that can cleanse, regulate the skin's oil production, eliminate excess sebum, nourish, tighten, tone, soothe, and reduce the chances of future blemish outbreaks. It reduces swelling, calms irritation, minimizes the look of enlarged pores.

## Peptide Recovering Sleeping Mask

Formula ID: FG-FM001

#### **Description**

This recovering sleeping mask is an overnight leave-on treatment especially designed to recover skin that is assaulted daily by urban stress and pollution. The surprising melting gelcream changes instantly when in contact with skin to a cooling watery fluid that deposits evenly on skin allowing a pleasant massage to relax a stressed tight face. The mask forms an invisible and non-tacky film to help reinforce the skin barrier, maintain hydration level and boosts actives to travel into skin as you sleep.

#### **Key Benefits**

- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Dryness
- Skin damages
- Urban stress and pollution

#### **Recommended Skin Type**

All skin types

## FairyGene

Innovative Cosmetics from Concept to Reality



Light-yellow Lotion

Suggested Packaging 1.7 oz



- Palmitoyl Tripeptide-1 (and) Palmitoyl Tetrapeptide-7 Known as Matrixyl<sup>TM</sup> 3000. It is a synergy of two matrikines, Pal-GHK and Pal-GQPR, that repair the cutaneous damages of age. This product is used in anti-wrinkle applications. It contains matrikines which are messengers of cutaneous restructuration and repair. They activate the neosynthesis of extracellular matrix macromecules providing this product with a visible anti-wrinkle efficacy.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.

### Dead Sea Mud Nourishing Mask

Formula ID: FG-SFM005

#### **Description**

This mask is made with 100% natural mineral mud harvest from the dead sea. It removes dead cells from the skin's surface, purges the pores of impurities, and balances the skin's oil production and pH level while hydrating and firming your skin. Furthermore, it enhances skin elasticity, reduces the appearance of pores, and smooths the appearance of fine lines and wrinkles.

#### **Key Benefits**

- Reduces fine lines and wrinkles
- Removes skin dead cells
- Moisturizes skin
- Removes skin dirty and impurities

#### **Target Concerns**

- Fine lines and wrinkles
- Dryness
- Loss of skin elasticity
- Urban stress and pollution

#### **Recommended Skin Type**

All skin types

#### **Ingredient Highlights**

- Dead Sea Mud Dead Sea Mineral Mud is a natural element yielded by and harvested from the mineral-rich Dead Sea. It has hydrating, beautifying, purgative and relieving properties and is known to relieve various symptoms of skin and musculoskeletal ailments. Used topically, Dead Sea Mineral Mud accelerates the skin's detoxification process, draws out excess oil, tightens, and exfoliates to remove dead skin.
- Kaolin Known as White Clay, 100% natural. It is well-known for its purifying properties. Its natural efficacy is due to its chemical structure. In solution, clay catches positively charged molecules such as mineral salts and can exchange them once it gets in contact with the skin. Clay remineralizes and detoxifies the epidermis by switching its mineral salts with toxins and impurities that lie at the skin surface.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural
  and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring
  suppleness.





Grey Cream

Suggested Packaging 4-6 oz



## Tea Tree Refreshing Shower Gel

Formula ID: FG-BW002

#### **Description**

The refreshing body wash features Tea tree oil. With powerful anti-bacterial and anti-inflammatory properties, it protects skin while washing away dirty and impurities. Moreover, with allantoin, vitamin B5 and botanicals, the formula offers great nourishing and moisturizing benefits to the body.

#### **Key Benefits**

- Purifies and calms skin
- Moisturizes skin
- Repair skin damages
- Soothes oxidative stress

#### **Target Concerns**

- Dryness
- Skin damages
- Oiliness

#### **Recommended Skin Type**

Normal, Dry, Combination, and Oily

## Innovative Cosmetics from Concept to Reality



Clear Colorless to Light-yellow Gel

Suggested Packaging 8-16 fl oz



- Melaleuca Alternifolia (Tea Tree) Leaf Oil An essential oil distilled from the Australian plant Melaleuca alternifolia. It has been used medicinally for centuries, and has been identified as an antiseptic. Tea tree oil has also been found to have substantial anti-fungal, antibacterial, anti-viral and antiinflammatory activity.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Panthenol A plant-derived provitamin of B5. This ingredient has many beneficial uses to improve skin appearance because of its humectant properties. It helps soothe oxidative stress like redness, lines, and callouses.
- Sodium PCA Commonly referred to as the Natural Moisturizing Factor, Sodium PCA occurs naturally in human skin and is responsible for binding moisture to the cells. It is a high performance humectant that can hold several times its weight in water.
- Ginkgo Biloba Leaf Extract A natural extract of the leaves of Ginkgo Biloba. Ginkgo leaves contain antioxidants and can be used for anti-aging and circulation improvement. It's also a soothing and lenitive, anti-inflammatory natural ingredient for sensitive skin.

## Aloe Soothing Tender Body Wash

Formula ID: FG-BBW008

#### **Description**

This luxuios body wash features Aloe Barbadensis Leaf Juice which soothes skin and repair skin damges while removing dirty and impurities. Blended with Vitamin E, Allantoin, Hydrolyzed Collagen and botanicals, this product enhances moisturization and strengthens the skin barrier.

#### **Key Benefits**

- Moisturizes skin
- Soothes skin
- Repair skin damages
- Strengthens the skin barrier

#### **Target Concerns**

- Dryness
- Skin damages
- Irritation

#### **Recommended Skin Type**

• Normal, Dry, Combination, and Oily

## Innovative Cosmetics from Concept to Reality



White to Light-yellow Pearlizing Cream

Suggested Packaging 8-16 fl oz



- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and compared to other natural and synthetic polymers, has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.character. It has the ability to accelerate the cell division and to activate the cells as well.

## Glycolic Acid Body Wash

Formula ID: FG-BBW009-G

#### **Description**

This sulfate-free lather-rich body wash is formulated with 10% Glycolic Acid (AHA) to remove dirties and impurities, at the same time rejuvenate the skin by encouraging the shedding of old surface skin cells.

#### **Key Benefits**

- Moisturizes skin
- Removes skin dead cells
- Brightens skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dull skin and age spots
- Skin drynesss

#### **Recommended Skin Type**

Normal, Dry, Combination, and Oily

# Innovative Cosmetics from Concept to Reality



White to Light-yellow Cream

Suggested Packaging 8-16 fl oz



- Glycolic Acid A naturally occurring alpha hydroxy acids (or AHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Ginger Root Extract An extract made from Ginger (Zingiber Officinale Roscoe) roots. Has antioxidant, anti-microbial, enzymatic, and collagen-protecting activities. Has excellent anti-aging properties due to its ability to almost totally inhibit collagen degradation by collagenase enzyme inhibition. Allows the maintenance of protein levels in the dermis and skin flexibility. Used to minimize flaky scalp and treat split and dry hair.

## Coconut Milk Himalayan Scrub

Formula ID: FG-SFS002

#### **Description**

This face/lip/body scrub features Himalayan pink salt and coconut milk. It physically sloughs off dead skin cells, absorbs dirt and toxins on top of having natural antibacterial properties, while leaving skin feeling super hydrated, soft and smooth.

#### **Key Benefits**

- Removes skin dead cells
- Moisturizes skin
- Removes skin dirty and impurities
- Soothes skin

#### **Target Concerns**

- Skin dead cells
- Dryness
- Urban stress and pollution

#### **Recommended Skin Type**

All skin types





Pink Salt

Suggested Packaging 8-16 fl oz





- Himalayan Pink Salt Also Known as Himalayan Rock Salt, this salt is hand-mined and harvested from ancient salt beds, deep under the Himalayan Mountains. Known to be rich in over 80 minerals and trace elements, some of the most notable being calcium, magnesium, potassium, copper and iron, this salt is considered to be the purest form of salt available. The Himalayan Salt is popularly known for its use in baths to promote relaxation of the body, and for its refreshing and energizing effects.
- Coconut Milk Coconut milk is packed with vitamins C, E, B1, B3, B5, and B6 as well as iron, selenium, sodium, calcium, magnesium and phosphorus. Coconut milk contains good concentration of lauric acid, a medium chain fatty acid (MCFA) which gets converted to monolaurin in the body, a compound with antiviral and antibacterial properties.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Prunus Amygdalus Dulcis (Sweet Almond) Oil A universal carrier oil obtained from the dried kernel of the Almond tree. This oil is considered a lightweight oil which is known to be rich in vitamin A, E, and B as well as Oleic (C18:1) and Linoleic (C18:2) essential fatty acids.

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## **Brown Sugar Body Scrub**

Formula ID: FG-BBS004

#### **Description**

We pioneered the use of sugar as a non-drying exfoliator with this moisturizing body scrub, and it's still unrivaled for silky soft skin. Brown sugar crystals, natural humectants that prevent moisture loss, gently remove dry skin, while precious oils nourish.

#### **Key Benefits**

- Buffs dry skin without drying
- Nourishes for silky soft skin
- Delivers 24-hour moisture

#### **Target Concerns**

- Skin dead cells
- Dryness
- Urban stress and pollution

#### **Recommended Skin Type**

All skin types



Innovative Cosmetics from Concept to Reality



Brown Salt

Suggested Packaging 8-16 fl oz





- Brown Sugar A natural humectant that seals in moisture, gently buffs away dry, dull skin.
- Aloe Barbadensis Leaf Extract Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions..
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Prunus Amygdalus Dulcis (Sweet Almond) Oil A universal carrier oil obtained from the dried kernel of the Almond tree. This oil is considered a lightweight oil which is known to be rich in vitamin A, E, and B as well as Oleic (C18:1) and Linoleic (C18:2) essential fatty acids.
- Simmondsia Chinensis (Jojoba) Seed Oil A versatile colorless natural liquid emollient for high quality personal care, cosmetics, skin and hair care products. It will enhance skin natural suppleness and elasticity. It helps protect the skin, lips, scalp and hair from dehydration by acting as a non-occlusive emollient maintaining the moisture level in the skin, while also allowing the skin to transpire naturally.

## Glycolic Acid Dual Exfoliating Scrub

Formula ID: FG-BBS007

#### **Description**

This unique body and face scrub with chemical and physical exfoliator supercharges to rapidly lift away dry, rough bumps and reveal healthier looking skin that looks and feels exceptionally smooth and glowing. Powered by Glycolic Acid (AHA), it rejuvenates the skin, reduce fine lines and wrinkles, as well as brighten the dull spots.

#### **Key Benefits**

- Reduces wrinkles and fine lines
- Removes skin dead cells
- Moisturizes skin
- Brightens skin

#### **Target Concerns**

- Fine Lines and Wrinkles
- Dull skin and age spots
- Skin dryness

#### **Recommended Skin Type**

All skin types





White to Light-yellow Cream with Brown Granules Suggested Packaging 8-16 fl oz





- Glycolic Acid A naturally occurring alpha hydroxy acids (or AHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Prunus Armeniaca (Apricot) Fruit Extract Apricot Extract has high content in phenol compounds and vitamin C, thus it has antioxidant properties, scavenges free radicals and protects the organism from cell deterioration. Trans-epidermal water loss (TEWL) regulatory activity is due to the carbohydrates and a-hydroxyacids (AHA) in apricot. Cell regeneration stimulating activity is due to the a-hydroxyacids (AHA) content of apricot. It also provides moisturizing and exfoliating activity.

## **Coconut Moisturizing Body Lotion**

Formula ID: FG-BBL008

#### Description

This is a fast-absorbing, moisturizing body lotion with a nourishing blend of nutrients that soothe and hydrate skin. It's formulated with highly-nourishing coconut oil, which helps infuse skin with essential hydration. Packed with nutrient-rich vitamins E and B, it helps calm and soothe skin. Furthermore, shea butter in the formula delivers incredible moisture to skin thanks to fatty acids and vitamins, while oat extract helps skin look and feel softer.

#### **Key Benefits**

- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Dull and uneven skin
- Dryness
- Skin damages

#### **Recommended Skin Type**

• Normal, Dry, Combination, and Oily

## Innovative Cosmetics from Concept to Reality



White to Light-yellow Lotion

Suggested Packaging 8-16 fl oz



- Cocos Nucifera (Coconut) Oil Coconut Oil comes from the dried kernel of the coconut (Cocos nucifera). It is rich in lauric acid and other saturated fatty acids. Coconut oil reduces transepidermal water loss by restoring the skin's hydrolipidic film. It is particularly appreciated for its emollient, moisturizing, and softening properties. It forms a protective film on skin and hair fibers, protecting them against external aggressions and styling.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Tocopheryl Acetate Vitamin E Acetate, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.

## **AHA & BHA Exfoliating Body Lotion**

Formula ID: FG-BBL007

#### **Description**

The daily-use light exfoliating body lotion features the combination of glycolic acid and salicylic acid to remove dead cells, renew and revitalize skin. Formulated with Allantoin, vitamins, Hyaluronic Acid and botanicals, this product brings extensive nutrition to the skin, repair skin damages, leaving skin hydrated and soothed.

#### **Key Benefits**

- Revitalizes skin with gentle exfoliating
- Reduces the appearance of fine lines and wrinkles
- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Pores, Acne and Blemishes
- Fine Lines and Wrinkles
- Oiliness
- Drvness

#### **Recommended Skin Type**

Normal, Dry, Combination, and Oily

#### **Ingredient Highlights**

- Glycolic Acid A naturally occurring alpha hydroxy acids (or AHAs), a powerful chemical exfoliant. It revitalizes skin and reduces the appearance of fine lines and wrinkles by removing the outer layer of dead skin and bringing a new layer of skin to the surface.
- Salicylic acid A beta hydroxy acid (BHA). It is considered a keratolytic medication, which means that it's perfect for supreme exfoliation. It also loosens and breaks apart desmosomes (attachments between cells in the outer layer of skin). This 'desmolytic' action encourages exfoliation of skin and unclogging of pores.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Panthenol A plant-derived provitamin of B5. This ingredient has many beneficial uses to improve skin appearance because of its humectant properties. It helps soothe oxidative stress like redness, lines, and callouses.
- Sodium Hyaluronate A salt of Hyaluronic Acid. Hyaluronic Acid is normally found in skin, connective and nerve tissue and has the greatest capacity to hold water. It enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness.





White to Light-yellow Lotion

Suggested Packaging 8-16 fl oz



### Silicon-free Natural Body Lotion

Formula ID: FG-BBL010

#### **Description**

This formulation features natural emulsifiers along with all-natural emollients and moisturizers to give outstanding moisturization and a luxurious, non-greasy feel. Silicone-free, parabenfree and EO/PO-free.

#### **Key Benefits**

- Moisturizes skin
- Repairs skin damages
- Soothes skin

#### **Target Concerns**

- Dryness
- Skin damages
- Dull and uneven skin

#### **Recommended Skin Type**

All skin types





White to Light-yellow Lotion

Suggested Packaging 8-16 fl oz



- Shea Butter Shea Butter is a plant fat of the nuts of the African Karite tree (ambuk butter). Contains allantoin, vitamin A & vitamin E, and many cinnamic & unsaponifiable lipids (e.g. stearic & oleic acids) for a potent moisturizing effect. It is a potent moisturizer and emollient providing effective skin protection against environmental stress factors. Has been shown to have anti-irritant and soothing proper-ties and improves the appearance of aging skin, and protect the skin, repairs damage caused by climatic aggressions, pollution and UV radiations.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Tocopheryl Acetate Vitamin E, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Algae Extract The polysaccharide extracted from brown algae. It contains L-fucose, glucuronic acid, and has excellent moisturizing and emolliating character. It has the ability to accelerate the cell division and to activate the cells as well.

## Fat Burning Body/Neck Cream

Formula ID: FG-BBC009

#### **Description**

This Light, fresh and non sticky body and neck cream is formulated with caffeine and BODYFIT<sup>TM</sup> for firming the skin. By reconstructing the skin's tissue, it swaps cellulite for skin tissue.

#### **Key Benefits**

- Firms skin
- Burns skin fat
- Moisturizes skin

#### **Target Concerns**

- Dryness
- Skin cellulite
- Dull and uneven skin

#### **Recommended Skin Type**

All skin types

## Innovative Cosmetics from Concept to Reality



White to Light-yellow Cream

Suggested Packaging 2-4 oz



- Bodyfit<sup>TM</sup> A glaucine in a water-soluble excipient that diminishes the appearance of cellulite and enhances skin firmness. It visibly reduces the appearance of cellulite, while contributing to an improvement in drainage and water distribution throughout the tissue. As the cellulite diminishes, skin firmness is restored.
- Caffeine The topical application of Caffeine is used for anti-cellulite and slimming purposes, as it diminishes some of the negative parameters implied. Caffaine also provides stimulating and energizing properties.
- Tocopheryl Acetate Vitamin E, provides all of the benefits of Vitamin E with the added benefit of sustainability. Vitamin E has proven antioxidant effects, enhances moisturization and strengthens the skin barrier. It also helps to counteract the appearance of inflammation linked to oxidative processes through downregulation of its mediators.
- Algae Extract The polysaccharide extracted from brown algae. It contains L-fucose, glucuronic acid, and has excellent moisturizing and emolliating
  character. It has the ability to accelerate the cell division and to activate the cells as well.

#### **Arnica Pain Cream**

Formula ID: FG-BBC010

#### **Description**

The pain relif cream features extract of the Arnica montana flower, which has been traditionally used to treat mostly bruises, pain relief, and inflammation related diseases. It ialso can be used for insect bites, muscle pain, acne, and varicose veins.

#### **Key Benefits**

- Relieves muscle aches and pains
- Reduces swelling from injuries, and bruises
- Moisturizes skin

#### **Target Concerns**

- Dryness
- Muscle aches and pains
- Swelling from injuries, and bruises

#### **Recommended Skin Type**

All skin types

## Innovative Cosmetics from Concept to Reality



White to Light-yellow Cream

Suggested Packaging 2-4 oz



- Arnica Montana Flower Extract Arnica montana is a perennial herbaceous plant in the sunflower family Asteraceae. It's one of the bestknown homeopathic remedies and has been medicinally used for centuries. Arnica is applied to the skin for bruises, aches, sprains, and arthritis. It is also muscle pain, acne used for insect bites, , and varicose veins.
- Magnesium Sulfate An inorganic salt which relifs muscle soreness and relaxation.
- Witch Hazel A plant extract of Hamamelis virginiana that provides astringent, anti-inflammatory and anti-bacterial effects for the treatment of oily skin, after-shaves, hair care and skin tonics.
- Menthol An organic mint essential oil extract with a powerful cooling and refreshing ability. It is a topical analgesic to relieve minor aches and pains and in sunburn medications it provides a cooling sensation.

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## **Anti-aging Massage Oil**

Formula ID: FG-BO002

#### **Description**

The fast-absorbing Body Oil features Vitamins and beta-Carotene, reduces free radical reactions and restrict oxidative/free radicals-induced damage, and offers significant antioxidant properties to help defend from pollution and other environmental stressors.

#### **Key Benefits**

- Moisturizes skin deeply
- Soothes skin
- Enhance skin natural suppleness and elasticity
- Protects the skin from pollution

#### **Target Concerns**

- Dryness
- Dullness and Uneven Texture
- Environmental stressors

#### **Recommended Skin Type**

Normal, Dry, Combination, and Oily

## Innovative Cosmetics from Concept to Reality



Light-yellow to Yellow Oil

Suggested Packaging 4-10 oz



- Tocopherol Vitamin E, an antioxidant which protects the skin from various deleterious effects due to solar radiation by acting as a free-radical scavenger. It offers significant antioxidant properties to help defend from pollution and other environmental stressors that would otherwise weaken skin, causing unwanted changes.
- beta-Carotene (and) Helianthus Annuus Seed Oil (and) Daucus Carota Sativa Root Extract (and) Daucus Carota Sativa Seed Oil (and) Ascorbyl Palmitate Blend of sunflower seed oil, carrot seed oil, and carrot extract enriched with beta-carotene and vitamin C. Beta-carotene effectively prevents and controls the production of free radicals and also reduces free radical reactions and restrict oxidative/free radicals-induced damage.
- Simmondsia Chinensis (Jojoba) Seed Oil A versatile colorless natural liquid emollient for high quality personal care, cosmetics, skin and hair care products. It will enhance skin natural suppleness and elasticity. It helps protect the skin, lips, scalp and hair from dehydration by acting as a non-occlusive emollient maintaining the moisture level in the skin, while also allowing the skin to transpire naturally.
- Alpha-Bisabolol Alpha-Bisabolol Natural has been shown to possess anti-inflammation and wound healing properties as well as antibacterial effects. It has many benefits, such as anti-inflammatory, bactericidal and antimycotic properties.

## **Natural Moisturizing Hand Soap**

Formula ID: FG-BHS002

#### **Description**

This sulfate-free extremely mild hand soap is formulated with 100% natural ingredients to washe away dirt and grime; instantly leaving your hands feeling hydrated. This nourishing formula helps replenish skin's natural moisture and leaves your skin feeling healthy and soothed.

#### **Key Benefits**

- Removes skin dirt and impurities
- Moisturizes skin deeply
- Soothes skin

#### **Target Concerns**

- Dirt and impurities
- Dryness
- Environmental stressors

#### **Recommended Skin Type**

Normal, Dry, Combination, and Oily

# Innovative Cosmetics from Concept to Reality



Colorless to Light-yellow Clear Gel

Suggested Packaging 6-12 oz



- Sodium PCA Commonly referred to as the Natural Moisturizing Factor, Sodium PCA occurs naturally in human skin and is responsible for binding moisture to the cells. It is a high performance humectant that can hold several times its weight in water.
- Allantoin Occurs naturally in the roots & leaves of the comfrey plant, Allantoin improves the skin's moisture retention providing a smoothening effect. It is an ideal addition to anti-aging products to help to minimize the appearance aging and skin damage. In addition to its moisturizing properties, it is an effective anti-irritant, protecting the skin.
- Niacinamide A form of vitamin B3. It promotes protein synthesis, which improves skin metabolism. By improving the cells metabolism, it improves skin texture exhibiting anti-aging properties. It inhibits free radial formation, making it a good anti-oxidant. It is also a skin whitener, and UV protector.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.

## **Soothing & Moisturizing Hand Cream**

Formula ID: FG-BHL003

#### **Description**

This hand cream is formulated with Shea, Cocoa and Mango butter to provide extremely hydration to your dry and damaged hand. With Aloe Water, Tea Tree Oil and Peppermint Oil, it provides a stimulating and therapeutic cooling sensation meant to soothe your skin.

#### **Key Benefits**

- Moisturizes skin with 3D hydration
- Repairs skin damages
- Soothes skin
- Improves the appearance of aging skin

#### **Target Concerns**

- Dryness
- Skin damages
- Skin aging

#### **Recommended Skin Type**

Normal, Dry, Combination

### **Ingredient Highlights**

- Shea Butter Shea Butter is a plant fat of the nuts of the African Karite tree (ambuk butter). Contains allantoin, vitamin A & vitamin E, and many cinnamic & unsaponifiable lipids (e.g. stearic & oleic acids) for a potent moisturizing effect. It is a potent moisturizer and emollient providing effective skin protection against environmental stress factors. Has been shown to have anti-irritant and soothing proper-ties and improves the appearance of aging skin, and protect the skin, repairs damage caused by climatic aggressions, pollution and UV radiations.
- Mango Butter Mango Butter has been traditionally used in the rainforests and tropics for its skin softening, soothing, moisturizing and protective properties. It is a semi-solid at room temperature that melts upon contact with skin to provide a luxurious skin feel and excellent spreadability.
- Cacao Butter The butter is from the seeds of the cacao tree, Theobroma cacao. It is solid at room temperature, but melts on contact at skin temperature. Cocoa Butter Natural prevents drying of skin and development of wrinkles.
- Squalane 100% plant-based emollient derived from plant sugars (sugar cane). Squalane occurs naturally in the lipidic layers of the skin and prevents moisture loss while restoring the skin's suppleness and flexibility. Squalane is highly resistant to oxidation and has a high affinity to skin cells due to its skin-identical structure.





White Cream

Suggested Packaging 4-10 oz



## **Apple Cider Vinegar Shampoo**

Formula ID: FG-HSP013-ACV

#### **Description**

This sulfate-free shampoo features Apple Cider Vinegar to balance the scalp's pH levels and control dandruff while gently cleansing and purifying hair. Infused with vitamins, argan oil, shea butter and botanicals, it helps soothe and moisturize dry, itchy and flaky scalps and nourish hair from root to tip.

#### **Key Benefits**

- Balance scalp pH level
- Eliminates frizz and flyaways
- Moisturizes hair and scalp
- Enhances the shine of hair
- Control dandruff

#### **Target Concerns**

- Hair dryness
- Hair damages
- Frizz and flyaways
- Itchy irritation
- Dandruff

#### **Recommended Hair Type**

All hair types

#### **Ingredient Highlights**

- Apple Cider Vinegar A vinegar made from fermented apple juice. It has natural properties balance hair and scalp's pH levels to fight causes of dandruff, itchy irritation, and clogged pores.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been damaged by helping to build Keratin.
- Argan Oil Argan Oil provides nourishment and shine from the tree of life. Highly concentrated in unsaturated fatty acids, tocopherols, and polyphenols. Helps to protect and restore skin functions, provides suppleness and softness, for nourishing and protecting formulations. It is a powerful natural shine enhancer and provides intensive care for dry or brittle hair.
- Hydrolyzed Keratin Hydrolyzed Keratin protein helps fortify the hair shaft, replacing hair's natural protein to enhance strength and elasticity. It revitalizes
  the hair's natural protective layer by providing support where needed. Keratin protein is known to rebuild tensile strength, return elasticity, and reduce
  breakage.





Clear Yellow Liquid

Suggested Packaging 8-16 fl oz



## **DHT Blocking Shampoo**

Formula ID: FG-HSP012-G

#### **Description**

This DHT Blocking Hair-stimulating Shampoo features Biotin, Caffeine, Rosemary Oil and Castor Oil to deliver superior results for men and women with concerns about hair loss, thinning hair, and androgenic glopecia (female pattern baldness or male pattern baldness). It is formulated to maintain scalp vitality and act against follicular dysfunction, achieving the best results in a short period of time.

#### **Key Benefits**

- Promotes hair growth
- Moisturizes hair and scalp
- Repairs hair damages

#### **Target Concerns**

- Hair thin and loss
- Hair dryness
- Hair damages

#### **Recommended Hair Type**

Straight, Wavy, Curly, Coiled, Tightly Coiled

## FairvGene

Innovative Cosmetics from Concept to Reality



White to Light-yellow Plearlizing Cream

Suggested Packaging 8-16 oz



- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.
- Caffeine Caffeine is an alkaloid methylxanthine and functions as a phosphodiesterase inhibitor, promoting cellular proliferation. In vitro studies report that caffeine counteracts the inhibitory effects of testosterone on hair growth, promotes hair shaft elongation, prolongs anagen duration, and stimulates hair matrix keratinocyte proliferation. Caffeine also downregulates testosterone-induced transforming growth factor (TGF)-\$1 expression, a hair growth inhibitor, and increases expression of insulin-like growth factor (IGF)-1, a hair growth promoter.
- Rosemary Oil The essential oil has anti-inflammatory properties, promotes nerve growth and improves circulation. As a result, it prevents hair follicles from being starved of blood supply, dying off, and leading to hair loss. Beyond that, rosemary oil prevents premature graying, dandruff, dry and itch.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Castor Oil Sourced from the castor bean (Ricinus communis), castor oil is rich in ricinoleic acid a type of fatty acid found to fight inflammation. When applied to the scalp, it's purported to enhance the health of the hair follicles and, in turn, promote hair growth (as well as protect against hair loss).

## Sulfate-free Biotin Ginger Shampoo

Formula ID: FG-HSP012-BG

#### **Description**

This sulfate-free mild shampoo enriched with biotin to promote hair growth. Formulated with ginger essential oil, it contributes to the health and cleanliness of the scalp, soothes dryness and itchiness, and enhances healthier hair growth by stimulating and improving circulation to the scalp.

#### **Key Benefits**

- Moisturizes hair and scalp
- Promotes hair growth
- Soothes scalp dryness and itchiness

#### **Target Concerns**

- Hair dryness
- Hair thinning and damages
- Scalp dryness and itchiness

#### **Recommended Hair Type**

· Straight, Wavy, Curly, Coiled, Tightly Coiled

## Innovative Cosmetics from Concept to Reality



White to Light-yellow Plearlizing Cream

Suggested Packaging 8-16 fl oz



- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.
- Ginger Oil An oily liquid which is fatty oil by supercritical CO2 extraction from the rhizome of zingiber officinale. It increases circulation to the scalp, which is essential for stimulating hair growth. The abundance of vitamins, minerals, and fatty acids also strengthen strands and combat hair loss.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been physically/chemically damaged by helping to build Keratin.
- Amaranthus Caudatus Seed Extract A natural peptide that addresses many common hair concerns. It enhances hair's structural integrity by increasing the diameter of individual hair fibers from the inside out for fuller, thicker and healthier looking hair. It also reduces friction between the strands allowing for more hair movement and reducing the risk of mechanical damage.

## Moisturizing & Revitalizing Luxury Shampoo

Formula ID: FG-HSP012

#### **Description**

This luxury and mild shampoo features natural sugar alcohol and polysaccharide to provide long-term hydration to the hair, after completely washing away dirty and impurities. Rich in Biotin, Panthenol and other Vitamins, proteins, amino acids and Amaranthus Caudatus Seed Extract, the formula helps hair shining and growth, repairing hair damages caused by eviromental pollution, heating and chemical perm. The featured botanicals are proven to control dandruff, sooth scalp and fix many scalp problems.

#### **Key Benefits**

- Moisturizes hair and scalp
- Enhances the shine of hair, Eliminates frizz and flyaways
- Promotes hair growth
- Protects fromand repair heat, UV and other damages

#### **Target Concerns**

- Hair dryness
- Hair thinning and damages
- Frizz and flyaways
- Dandruff

#### **Recommended Hair Type**

Straight, Wavy, Curly, Coiled, Tightly Coiled

#### **Ingredient Highlights**

- Xylitylglucoside (and) Anhydroxylitol (and) Maltitol (and) Xylitol (and) Pelvetia Canaliculata Extract A hair moisturizer and repairing agent that enhances the shine of all hair types. This new ally for damaged hair is a bio-inspired association of natural sugars mainly from wood and the brown algae.
- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been physically/chemically damaged by helping to build Keratin.
- Amaranthus Caudatus Seed Extract A natural peptide that addresses many common hair concerns. It enhances hair's structural integrity by increasing the diameter of individual hair fibers from the inside out for fuller, thicker and healthier looking hair. It also reduces friction between the strands allowing for more hair movement and reducing the risk of mechanical damage.





Light-green Plearlizing Cream

Suggested Packaging 8-16 fl oz



### Sulfate-free Purple Shampoo

Formula ID: FG-HSP013-P

#### **Description**

This mild Purple Shampoo combines Keratin Protein and Violet pigments that can balance brassy tones and gives a natural or intense look to any blonde hair, silver hair, bleached hair, or brassy hair. It leaves your dyed hair looking smooth, soft, and healthy-looking after every wash.

#### **Key Benefits**

- Tones and brightens blonde hair or bleached hair
- Cleanses gentlyand adds softness
- Repairs and strengthens hair from the core
- Features Pure Violet (purple) Pigment to eliminate brassiness

#### **Target Concerns**

- Blonde hair brassiness
- Hair damages

#### **Recommended Hair Type**

• Blonde hair, silver hair, bleached hair, or brassy hair





Purple Cream

Suggested Packaging 8-16 fl oz



- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been physically/chemically damaged by helping to build Keratin.
- Hydrolyzed Keratin Hydrolyzed Keratin protein helps fortify the hair shaft, replacing hair's natural protein to enhance strength and elasticity. It revitalizes the hair's natural protective layer by providing support where needed. Keratin protein is known to rebuild tensile strength, return elasticity, and reduce breakage.

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### **Apple Cider Vinegar Conditioner**

Formula ID: FG-HCD010-ACV

#### **Description**

This conditioner features Apple Cider Vinegar, Shea Butter and Avocado Oil to balance the scalp's pH levels and control dandruff while moisturizing hair and scalp, leaving hair soft and shining. Rich in vitamins, proteins and botanicals, it rejuvenates weak, thin, and/or severely damaged hair.

#### **Key Benefits**

- Balance scalp pH level
- Eliminates frizz and flyaways
- Moisturizes hair and scalp
- Enhances the shine of hair
- Control dandruff

#### **Target Concerns**

- Hair dryness
- Hair damages
- Frizz and flyaways
- Itchy irritation
- Dandruff

#### **Recommended Hair Type**

Straight, Wavy, Curly, Coiled, Tightly Coiled

#### **Ingredient Highlights**

- Apple Cider Vinegar A vinegar made from fermented apple juice. It has natural properties balance hair and scalp's pH levels to fight causes of dandruff, itchy irritation, and clogged pores.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been physically/chemically damaged by helping to build Keratin.
- Shea Butter Shea Butter is a plant fat of the nuts of the African Karite tree (ambuk butter). Contains allantoin, vitamin A & vitamin E, and many cinnamic & unsaponifiable lipids (e.g. stearic & oleic acids) for a potent moisturizing effect. It is a potent moisturizer and emollient providing effective skin protection against environmental stress factors. Has been shown to have anti-irritant and soothing proper-ties and improves the appearance of aging skin, and protect the skin, repairs damage caused by climatic aggressions, pollution and UV radiations.





White to Light-yellow Cream

Suggested Packaging 8-16 fl oz



## **DHT Blocking Conditioner**

Formula ID: FG-HCD010-D

#### **Description**

This deep conditioning hair treatment is the perfect dry hair treatment and dry scalp remedy. Infused with Biotin, Caffeine, Rosemary Oil and Castor Oil, it provides deep hydration, reverses hair loss and stimulates hair follicles for hair growth, leaving you with long thick hair.

#### **Key Benefits**

- Promotes hair growth
- Moisturizes hair and scalp
- Repairs hair damages

#### **Target Concerns**

- Hair thin and loss
- Hair dryness
- Hair damages

#### **Recommended Hair Type**

Straight, Wayy, Curly, Coiled, Tightly Coiled



Innovative Cosmetics from Concept to Reality



Off-white to Light-yellow Cream

Suggested Packaging 8-16 fl oz



- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.
- Caffeine Caffeine is an alkaloid methylxanthine and functions as a phosphodiesterase inhibitor, promoting cellular proliferation. In vitro studies report that caffeine counteracts the inhibitory effects of testosterone on hair growth, promotes hair shaft elongation, prolongs anagen duration, and stimulates hair matrix keratinocyte proliferation. Caffeine also downregulates testosterone-induced transforming growth factor (TGF)-\$1 expression, a hair growth inhibitor, and increases expression of insulin-like growth factor (IGF)-1, a hair growth promoter.
- Rosemary Oil The essential oil has anti-inflammatory properties, promotes nerve growth and improves circulation. As a result, it prevents hair follicles from being starved of blood supply, dying off, and leading to hair loss. Beyond that, rosemary oil prevents premature graying, dandruff, dry and itch.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Castor Oil Sourced from the castor bean (Ricinus communis), castor oil is rich in ricinoleic acid a type of fatty acid found to fight inflammation. When applied to the scalp, it's purported to enhance the health of the hair follicles and, in turn, promote hair growth (as well as protect against hair loss).

## **Biotin Ginger Conditioner**

Formula ID: FG-HCD010-BG

#### **Description**

This unique conditioner enriched with biotin to promote hair growth. Formulated with ginger essential oil, it contributes to the health and cleanliness of the scalp, soothes dryness and itchiness, and enhances healthier hair growth by stimulating and improving circulation to the scalp.

#### **Key Benefits**

- Moisturizes hair and scalp
- Promotes hair growth
- Soothes scalp dryness and itchiness

#### **Target Concerns**

- Hair dryness
- Hair thinning and damages
- Scalp dryness and itchiness

#### **Recommended Hair Type**

Straight, Wavy, Curly, Coiled, Tightly Coiled

## FairyGene

Innovative Cosmetics from Concept to Reality



White to Light-yellow Cream

Suggested Packaging 8-16 fl oz



- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.
- Ginger Oil An oily liquid which is fatty oil by supercritical CO2 extraction from the rhizome of zingiber officinale. It increases circulation to the scalp, which is essential for stimulating hair growth. The abundance of vitamins, minerals, and fatty acids also strengthen strands and combat hair loss.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been physically/chemically damaged by helping to build Keratin.
- Amaranthus Caudatus Seed Extract A natural peptide that addresses many common hair concerns. It enhances hair's structural integrity by increasing the diameter of individual hair fibers from the inside out for fuller, thicker and healthier looking hair. It also reduces friction between the strands allowing for more hair movement and reducing the risk of mechanical damage.

### **Super Moisturizing & Strengthening Conditioner**

Formula ID: FG-CD002

#### **Description**

This luxury conditioner is rich in Biotin, Vitamin B3 and B5, thus improves effects of hair elasticity, moisture retention and flexibility, as well as promotes hair growth and prevent early hair loss. With Xylitylglucoside, Meadowfoam Estolide, Amaranthus Caudatus Seed Extract and many other botanicals, this product helps moisturize hair and scalp, repair hair damges and enhance hair's structural integrity.

#### **Key Benefits**

- Moisturizes hair and scalp
- Enhances hair's structural integrity
- Promote hair growth
- Repair hair damages

#### **Target Concerns**

- Hair dryness
- Hair thinning and loss
- Hair damages
- Frizz and flyaways

#### **Recommended Hair Type**

• Straight, Wavy, Curly, Coiled, Tightly Coiled

#### **Ingredient Highlights**

- Xylitylglucoside (and) Anhydroxylitol (and) Maltitol (and) Xylitol (and) Pelvetia Canaliculata Extract A hair moisturizer and repairing agent that enhances the shine of all hair types. This new ally for damaged hair is a bio-inspired association of natural sugars mainly from wood and the brown algae.
- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been physically/chemically damaged by helping to build Keratin.
- Hydrolyzed Keratin A purified keratin lysate that helps fortify the hair shaft, replacing hair's natural protein to enhance strength and elasticity. It revitalizes the hair's natural protective layer by providing support where needed. Keratin protein is known to rebuild tensile strength, return elasticity, and reduce breakage.





White to Light-yellow Cream

Suggested Packaging 8-16 fl oz



### **Purple Conditioner**

Formula ID: FG-HCD010-P

#### **Description**

This Purple Conditioner combines Keratin Protein and Violet pigments that can balance brassy tones and gives a natural or intense look to any blonde hair, silver hair, bleached hair, or brassy hair. It leaves your dyed hair looking smooth, soft, and healthy-looking after every wash.

#### **Key Benefits**

- Tones and brightens blonde hair or bleached hair
- Cleanses gentlyand adds softness
- Repairs and strengthens hair from the core
- Features Pure Violet (purple) Pigment to eliminate brassiness

#### **Target Concerns**

- Blonde hair brassiness
- Hair damages

#### **Recommended Hair Type**

• Blonde hair, silver hair, bleached hair, or brassy hair

## Innovative Cosmetics from Concept to Reality



Purple Cream

Suggested Packaging 8-16 fl oz



- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been physically/chemically damaged by helping to build Keratin.
- Hydrolyzed Keratin Hydrolyzed Keratin protein helps fortify the hair shaft, replacing hair's natural protein to enhance strength and elasticity. It revitalizes the hair's natural protective layer by providing support where needed. Keratin protein is known to rebuild tensile strength, return elasticity, and reduce breakage.

## Fortifying Healthy Leave-in Conditioner

Formula ID: FG-CD003

#### **Description**

This fortifying leave-in conditioner features Amaranthus Caudatus, Collagen, Keratin, Quinoa and Oat proteins which enhances hair's structural integrity by increasing the diameter of individual hair fibers from the inside out for fuller, thicker and healthier looking hair. Xylitylglucoside, Vitamins and botanicals moisturizes hair, soothes scalp and repairs hair damages.

#### **Key Benefits**

- Moisturizes hair and scalp
- Enhances hair's structural integrity
- Promote hair growth
- Repair hair damages

#### **Target Concerns**

- Hair dryness
- Hair thinning and loss
- Hair damages
- Frizz and flyaways

#### **Recommended Hair Type**

• Straight, Wavy, Curly, Coiled, Tightly Coiled

#### **Ingredient Highlights**

- Amaranthus Caudatus Seed Extract A natural peptide that addresses many common hair concerns. It enhances hair's structural integrity by increasing
  the diameter of individual hair fibers from the inside out for fuller, thicker and healthier looking hair. It also reduces friction between the strands allowing
  for more hair movement and reducing the risk of mechanical damage.
- Xylitylglucoside (and) Anhydroxylitol (and) Maltitol (and) Xylitol (and) Pelvetia Canaliculata Extract A hair moisturizer and repairing agent that enhances the shine of all hair types. This new ally for damaged hair is a bio-inspired association of natural sugars mainly from wood and the brown algae.
- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Hydrolyzed Keratin A purified keratin lysate that helps fortify the hair shaft, replacing hair's natural protein to enhance strength and elasticity. It revitalizes
  the hair's natural protective layer by providing support where needed. Keratin protein is known to rebuild tensile strength, return elasticity, and reduce
  breakage.





White to Light-yellow Lotion

Suggested Packaging 6-12 fl oz



## **Super Conditioning Hair Mask**

Formula ID: FG-HM003

#### **Description**

The Super Conditioning Hair Mask is a luxurious, salon-grade hair treatment that adds life back into the hair by adding intense moisture, endless volume, and ultra shine. Utilizing natural ingredients like watermelon extract, this mask will have your hair feeling and looking its absolute best.

#### **Key Benefits**

- Revitalizes dry and damaged hair
- Moisturizes and conditions split ends
- Helps restore hair's natural shine and elasticity

#### **Target Concerns**

- Hair dryness
- Hair damages
- Frizz and flyaways

#### **Recommended Hair Type**

Straight, Wavy, Curly, Coiled, Tightly Coiled

## FairyGene

Innovative Cosmetics from Concept to Reality



Pink Cream

Suggested Packaging 8-12 floz



- Oryza Sativa (Rice) Bran Water The use of rice water for hair health is quite a common practice in China, Japan, and Southeast Asia. Containing beneficial ingredients such as vitamin E, B vitamins, and proteins, rice water can increase hair smoothness, add shine, and reduce breakage.
- Rosa Damascena (Rose) Flower Water Rose water is a mild astringent which helps to reduce oiliness and dandruff. It has anti-inflammatory properties, which makes it beneficial for certain scalp conditions, like psoriasis and eczema. Rose water's fragrance is calming and soothing, helps lift your mood. The scent might even help relieve headaches and reduce irritability.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Citrullus Lanatus (Watermelon) Fruit Extract Watermelon extract contains a lot of citrulline that increases the level of arginine and is therefore good for promoting hair growth. It is packed with Vitamin C, which helps your body to use non-heme iron this ensures that enough iron is in your red blood cells to assist in carrying oxygen to your hair follicles, promoting healthy hair.

## **Ageless Fortifying Hair Serum**

Formula ID: FG-HS001

#### **Description**

This powerful hair serum provides hair with essential minerals, vitamins, amino acids, peptides and proteins for healthy, strong and shinning hair. It fights against scalp discomfort and follicle ageing process to prevent hair loss, increases the gaed hair strands diameter, repairs macro & micro damages.

#### **Key Benefits**

- Moisturizes, soothes hair and scalp
- Enhances hair's structural integrity
- Promote hair growth and prevent hair loss
- Repair hair damages

#### **Target Concerns**

- Hair and scalp dryness
- Hair thinning and loss
- Hair damages
- Frizz and flyaways

#### **Recommended Hair Type**

Straight, Wavy, Curly, Coiled, Tightly Coiled



Innovative Cosmetics from Concept to Reality



Light-yellow Lotion

Suggested Packaging 1-2 fl oz



- Yeast Extract HAIRGENYL® acts as an anti-hair loss/ regrowth active. It is rich in peptides from the yeast Pichia minuta, isolated from the flowers of azalea. It acts on three regulation mechanisms of hair regrowth: the mitochondrial dynamics, the expression of signaling molecules and the components of epigenetics.
- Saccharomyces/Zinc, Copper, Magnesium, Iron, Silicon Ferment Consists of five fermented, essential minerals: zinc, iron, silicon, copper and magnesium. Through fermentation, these minerals are transformed into a bio-active material that is easily recognized by skin, scalp and hair. To clarify, the fermented minerals become a powerhouse of benefits, efficaciously enhancing barrier function, increasing growth factor expression, decreasing stress related factors, increasing cellular energy production and acting as an anti-inflammatory.
- Lactitol (and) Xylitol Hairspa™. A solution for scalp moisturization and soothing. It provides skin microflore balance to fight against scalp discomfort (dryness, itching, dandruff irritatins). It helps restore the ecosystem balance by promoting the growth of beneficial germs to the detriment of noxious germs.
- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.

#### **Anti-frizz Shine Custard**

Formula ID: FG-PC002

#### **Description**

This unique Anti-frizz Shine Custard will get the hair ready for any style. Tame frizz, define curls, add shine, and protect hair color with one product. It softly coaxes curls to keep them from frizzing, splitting, or sagging. Utilizing an antioxidant rich, anti-humidity formula, it provides nourishment, hydration, and touchable curl definition.

#### **Key Benefits**

- Controls curls
- Fights frizz
- Moisturizes hair and scalp
- Repair hair damages

#### **Target Concerns**

- Hair dryness
- Hair damages
- Frizz and flyaways

#### **Recommended Hair Type**

· Curly, Coiled, Tightly Coiled



Innovative Cosmetics from Concept to Reality



Light-yellow Cream

Suggested Packaging 8-12 floz





- Biotin Also known as vitamin H or coenzyme R, a water-soluble vitamin B7 (Vitamin H). It is essential for the health of hair, skin and nails. In additional to its ability in strengthening the nails, it promotes hair growth and prevent early hair loss.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Niacinamide Vitamin B3. It has a vital role in growing long and strong hair due to its circulation boosting properties. It enhances the appearance and feel of hair, by increasing body, suppleness, sheen. It also improves the texture of hair that has been damaged by helping to build Keratin.
- Xylitylglucoside (and) Anhydroxylitol (and) Maltitol (and) Xylitol (and) Pelvetia Canaliculata Extract A hair moisturizer and repairing agent that enhances the shine of all hair types. This new ally for damaged hair is a bio-inspired association of natural sugars mainly from wood and the brown algae.
- Cocos Nucifera (Coconut) Oil (and) Stearic Acid (and) Hydrolyzed Yeast Protein (and) Caprylic/Capric Triglyceride (and) Propanediol (and) Tocopheryl Acetate (and) Gamma-Docosalactone An innovative technology using the synergestic activity of yeast extracted amino acids and natural fatty acids to restore hair's natural barrier against external aggression. The biomimetic action of the ingredient is activated under heat and improves the hydrophobic barrier of the hair shaft, leading to decreased breakage over time.

## **Super Holding Hair Gel**

Formula ID: FG-HSL001

#### **Description**

This strong holding hair gel is made to last all day while maintaining your preferred hair style with no flakes or residue. It also provides long-lasting shine while maintaining its shape for hours.

#### **Key Benefits**

- Holds hair and style
- Adds shine to hair
- Moisturizes hair
- Soothes scalp

#### **Target Concerns**

- Hair dryness
- Frizz and flyaways

#### **Recommended Hair Type**

Curly, Coiled, Tightly Coiled



Innovative Cosmetics from Concept to Reality



Clear or Translucent Gel

Suggested Packaging 8-16 fl oz





- Tilia Vulgaris Flower Water An aqueous solution made from the flowers of various species of linden trees. It refreshes scalpand soothes scalp inflammatory.
- Panthenol A plant-derived provitamin of B5. It can improve damaged hair by improving effects of hair elasticity, moisture retention and flexibility. It also penetrates the hair shaft as well as the root of hair; thus giving hair an extra boost of Vitamin B which helps thicken hair as well as promote hair growth.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Agave Leaf Extract Agave is super hydrating, and adding it to hair care products can help prevent dryness and help strengthen your hair, so you don't have to worry about breakage and split ends.

## **Edge Control Gel**

Formula ID: FG-HSL005

#### **Description**

This Edge Control tames your baby hairs or create a sleek look by smootheing edges, holding well, keeping styles long-lasting, and it's flake-free. Perfect for creating sleek styles, polished ponytails, and tapered cuts on any hair texture.

#### **Key Benefits**

- Holds baby and edge hair strongly
- Adds shine to hair
- Moisturizes hair

#### **Target Concerns**

- Baby and edge hair
- Hair dryness
- Frizz and flyaways

#### **Recommended Hair Type**

Curly, Coiled, Tightly Coiled



Innovative Cosmetics from Concept to Reality



Translucent Gel (Any Color)

Suggested Packaging 4-8 oz





- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Hydrolyzed Wheat Protein Proteins hydrolyzed from wheat contains wheat oligosaccharides and constitutes a unique hydrating complex offering a combination of moisture-balancing and film-forming properties that work synergistically to give hair better body control, and skin, a smoother, softer feel.
- Jamaican Black Castor Oil A dark, rich therapeutic oil used to condition the skin, hair, and scalp. In addition, it reportedly has a beneficial effect on hair
  growth, resulting in thicker, healthier hair. Jamaican Black Castor Oil has been ideal for ethnic hair care, as it is highly moisturizing and provides luster and
  softness to otherwise dry, coarse hair.

### Hair Growth Oil

Formula ID: FG-HHO010

#### **Description**

This 100% natural hair growth oil features GROWTH Oléoactif®, a natural oil-based active ingredient dedicated to hair and eyelash beauty carem, with proven effacy by clinical data for to promote hair growth. Formulated with Aloe extract, Vitamin E and nautrual essential oils, it soothes scalp, moisturizes scalp and hair and adds shine to hair.

#### **Key Benefits**

- Promotes hair growth
- Moisturizes hair and scalp
- Adds shine to hair

#### **Target Concerns**

- Hair thin and loss
- Hair dryness
- Hair damages

#### **Recommended Hair Type**

Curly, Coiled, Tightly Coiled

## Innovative Cosmetics from Concept to Reality



Clear Yellow Oil

Suggested Packaging 1-2 floz



- GROWTH Oléoactif® It is a natural oil-based active ingredient dedicated to hair and eyelash beauty care. Made of powerful molecules from roselle flowers (Hibiscus sabdariffa) and safflower florets (Carthamus tinctorius) extracted in sunflower oil, GROWTH Oléoactif® is a multifunctional botanical complex that targets the biological pathways involved in hair follicle life cycle.
- Aloe Barbadensis Leaf Juice Known for its antiseptic healing properties, aloe is an excellent humectant which makes it beneficial for dry or damaged skin. Its moisturizing properties aid in promoting the healing of wounds, burns, eczema and other inflammatory skin conditions.
- Jamaican Black Castor Oil A dark, rich therapeutic oil used to condition the skin, hair, and scalp. In addition, it reportedly has a beneficial effect on hair growth, resulting in thicker, healthier hair. Jamaican Black Castor Oil has been ideal for ethnic hair care, as it is highly moisturizing and provides luster and softness to otherwise dry, coarse hair.

All of our skin care, body care and hair care products above are available with CBD version.

Cannabidiol, commonly known as CBD, is a naturally-occurring chemical compound found in cannabis plants (eg: marijuana and hemp). Unlike THC, pure CBD is a non-psychoactive cannabinoid, meaning it doesn't make you feel high. Research shows that CBD may be effective in alleviating anxiety, chronic inflammation and pain, insomnia and some rare forms of childhood epilepsy. Moreover, a long-term study published in the Journal of Alzheimer's Disease found that CBD may help prevent cognitive decline. In addition, according to a review published in the Neurotherapeutics journal, CBD may also be effective in treating substance use disorder.

#### **CBD Cosmetics Benefits**

- Treats skin concerns including inflammation, dryness and free radical damage
- Fights acne, helps reduce the production of sebum in the skin
- Treats eczema and psoriasis
- Reduces skin pain

#### **CBD Options**

#### • Full Spectrum CBD

Full-spectrum CBD contains all phytochemicals naturally found in the hemp plant, including CBD, trace cannabinoids, terpenes, and essential oils. Full-spectrum extracts from hemp also come with a negligible THC content—below 0.3%.

#### Broad Spectrum CBD

Broad-spectrum CBD contains cannabidiol and all the other compounds within the hemp plant, but no THC, which is completely removed after the initial extraction.

#### CBD Isolate

CBD isolate is the purest form of this compound, usually >98%, made by pulling it from its natural environment and removing it from all other ingredients.







CBD Oil, Serum, Lotion



CBD Cream